

**Committee Request for Board Action: None**

37 attendees participated virtually and in-person at the Regional Water Board's offices in downtown Oakland. Attendees represented 25 member agencies and the Regional Water Board.

***Updates on Committee Activity and Announcements***

- **Regional Water Board Updates:** DJ Alejandro, the Regional Water Board's BAPPG representative, announced that this year's [Dr. Teng Chung Wu Pollution Prevention Award](#) will go to Union Sanitary District at the [October 8<sup>th</sup> Regional Water Board meeting](#).
- **BACWA Updates:** BACWA and SFEI are planning a future outreach event at the Exploratorium After Dark. If your agency has interactive materials to share, contact [Lorien Fono](#).
- **Pesticides Committee:** The pesticides subcommittee is preparing a comment letter on [EPA's proposed changes to TSCA](#); pursuing grant funding opportunities with DPR, assembling training resources for BAPPG medications, and continuing outreach on flea and tick pesticides. As noted on the updated [Baywise Pet website](#), there is now an [injectable alternative](#) to topical pesticides.

***History of Pollution Prevention Campaigns***

To kick off the pollutant prioritization effort, BAPPG Co-Chair Autumn Ross shared a summary of past BAPPG public outreach campaigns ([link to slides](#)). Over the past decade, many of the past campaigns have focused on trash/wipes, FOG, pharmaceuticals, and pet pesticides.

***Fall 2025 FOG Campaign and History of Pollution Prevention Campaigns***

Sagent has prepared materials for the Fall FOG campaign. Images from the English version of the GIF are shown below. All campaign materials are available through the [BACWA server](#), including Spanish and English versions in multiple sizes and file formats. Some versions are intended for use on agencies' social media feeds. The Fall FOG digital ad campaign will run from November 10-30.



***Annual Pollutant Prioritization and Survey Results***

This year, the committee used an anonymous survey to poll members about the most important pollutants to feature in outreach campaigns in FY27. The survey also included other questions about BAPPG strategy and meeting content. [Link to full survey results](#). **Based on member votes, the final prioritized list for FY7 is FOG (19 votes), PFAS (15 votes), Pet Pesticides (13 votes), and Trash and Wipes (12 and 11 votes, respectively).** During the group discussion, attendees shared different options for FOG outreach other than through digital advertising. For example, messages about proper FOG disposal practices could be amplified by media personalities in the food industry. The survey results also indicated that members would like to hear about emerging chemicals and source control success stories at upcoming meetings.

**Next BAPPG General Meeting: Wednesday, December 3, 10am – 12pm, Virtual**