

# ANNUAL POLLUTANT PRIORITIZATION

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**B A C W A**  
**BAY AREA**  
**CLEAN WATER**  
**AGENCIES**

**October 2, 2024**

# Background: BAPPG Contracts and Resources

*Contributions Our  
Water Our World &  
Product  
Stewardship Orgs  
(NSAC, CPSC)  
\$25k*

*Professional  
Outreach  
\$19k  
Stephanie Hughes*

*Pesticides Regulatory  
Support  
\$71.5k  
Stephanie Hughes,  
Tammy Qualls,  
SFEI Staff*

*Public Outreach  
\$50k  
Sagent*

*Member Agency Staff Time and Public  
Outreach Budgets*

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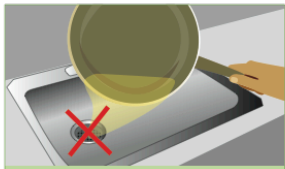
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# Pollutants of Concern Guide Funding of Outreach Campaigns

2019 - WIPES

2015 - FOG

## Food Truck Operators: How To Store Used Cooking Oil



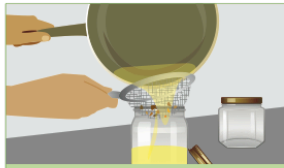
NEVER pour used cooking oil down the drain



Wipe pots, pans and work areas prior to washing



Dispose of food waste in the compost or trash bin



Collect used cooking oil and store for recycling



Make sure oil is not contaminated



Keep area clean and free from oil drips

For more information on pollution prevention programs:



BAYWISE.ORG



## Pet Owner?

Is your flea & tick medicine doing more harm than good?

[Learn More Here](#)

2022 -  
Pesticides

# Previous Results of Annual Pollutant Prioritization

FY25 (from 2023): PFAS and Trash (Tie), FOG

FY24: PFAS, Trash, FOG, pesticides, pharmaceuticals

FY23: PFAS, Pesticides, Trash, FOG

FY22: Pesticides, FOG, wipes, pharmaceuticals, and PFAS

FY21: PFAS, FOG, Wipes, Pharmaceuticals, Microplastics

FY20: Pharmaceuticals and personal care products, FOG, trash, pesticides, copper, Hg, PCBs

FY19: FOG, Trash, Pesticides, Pharmaceuticals, Wipes

FY18: Trash, Pesticides, FOG

FY17: Wipes, Pesticides (Pyrethroids/fipronil), Trash, Take Back Ordinances

# **Pollutants of Concern may also influence:**

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- Outreach campaigns by individual agencies or other organizations (e.g., lobbying related to wipes legislation)
- Outreach topics for BAPPG professional outreach contract
- Meeting agendas and guest speakers
- Other BACWA-funded activities (e.g., PFAS study)

# Discussion Questions for Annual Pollutant Prioritization

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- How high is the **Risk to Water Quality**?
  - Human health risk (e.g., sewage spills, fish consumption)
  - Aquatic life risk (e.g., SF Bay organisms)
  - Regulatory risk (permit compliance)
  - Operational risk (plant upset, staff time)
- Is there an urgent **Source Control** message?

# Example for Copper

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- How high is the **Risk to Water Quality?**

- Human health risk (e.g., sewage spills, fish consumption) **Low**
- Aquatic life risk (e.g., SF Bay organisms) **Medium**
- Regulatory risk (permit compliance) **Medium to High**
- Operational risk (plant upset, staff time) **Low**

- Is there an urgent **Source Control** message?

**Outreach is mainly industrial source control and messaging to plumbers**



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