

Committee Request for Board Action: None

44 attendees participated virtually and in-person at the Regional Water Board's offices in Oakland. Participants represented 26 member agencies, the Regional Water Board, and one guest speaker.

Updates on Committee Activity and Announcements

- **Regional Water Board Announcements:** NapaSan has been selected to receive the 2024 [Dr. Teng-Chung Wu Pollution Prevention Award](#) at the November 13th Regional Water Board meeting.
- **BACWA Events:** SFEI will host the [Regional Monitoring Program Annual Meeting](#) on Wednesday, October 16th. Central San will host a member tour of their MABR nutrient removal pilot project on Friday, October 18th. [Register here](#).
- **Pesticides Committee:**
 - A chart showing responsibilities of Bay Area water quality agencies is now [available here](#).
 - A short video presentation on pet pesticides in wastewater from the California Department of Pesticide Regulation's Robert Budd is [available here](#).
- **CWEA** will host its next Annual P3S Conference in San Jose on February 3-5, 2025. CWEA is also offering small grants for P3S outreach projects; applications are due December 15th ([link](#)).

Fall FOG Campaign

Shelley Cousineau (Sagent Marketing) described the preliminary plan for BAPPG's fall outreach campaign, which will consist of online marketing focused on proper disposal of FOG. Participants provided feedback on edits to the campaign message (e.g., do not use the word "Trash" since local jurisdictions may prohibit disposal in the trash; avoid targeting specific socioeconomic groups). BAPPG's steering committee will continue to work with Sagent to finalize the campaign and share graphics with members.

Annual Pollutant Prioritization

To kick off the annual pollutant prioritization exercise, SFPUC's Autumn Ross provided [background information](#) about the purpose of selecting pollutants of concern: to guide BAPPG's public outreach messaging and related activities. Regional Water Board staff representatives Alessandra Moyer and Natlie Lee provided additional information about specific pollutants such as FOG, PFAS, and Pharmaceuticals. Palo Alto's Olivia Trevino and Elise Sbarbori provided additional details on pesticides (see [pesticides slide deck](#)). Background information on P2 activities in the region is also available in the Regional Water Board's [compilation of 2022 P2 Reports](#). The group discussed prioritizing specific pollutants of concern based on the risk to water quality and whether there is an urgent source control message, also noting where BAPPG activities provide value even if there is not a source control message at this time (for example, engaging with regulators or scientists to determine what effective pollution prevention might involve). Based on member votes, the final prioritized list for FY6 is:

1. **Pesticides and FOG** (2-way tie, 11 votes each)
2. **Toilets aren't trash cans** (Trash/Wipes, 9 votes)

PFAS (7 votes) and pharmaceuticals (2 votes) received fewer votes. PFAS was a prioritized pollutant in FY25 and will be the focus of the spring 2025 campaign.

Next BAPPG General Meeting: December 4, 2024, 10am – 12pm, on Zoom - Agenda will include:

- Presentation from two Bay Area Green Business Programs
- Discussion about FOG outreach for food trucks including updating [this flyer](#)