

Committee Request for Board Action: Approve budget for Baywise redesign work by Civic Edge 36 attendees participating virtually, representing 26 member agencies, the Regional Water Board, and one guest speaker.

Updates on Committee Activity and Announcements

- **Outreach / Marketing:** The spring public outreach campaign will be targeted to run during Earth Week and will feature the “Three P’s” video. The video is also available for agencies to use (link to the [English](#) and [Spanish](#) YouTube versions, or download the [English](#) and [Spanish](#) versions).
- **BACWA Announcements:**
 - An [RFQ for FY25 public outreach support](#) has been circulated. Responses are due April 10th.
 - The BACWA Annual Members meeting will be held on Friday, May 3rd in downtown Berkeley and members can [register here](#) by April 24th.
 - BACWA is conducting public outreach related to the Nutrient Watershed Permit, which has resulted in articles in some local news media (e.g., [Mercury News](#)) and new content on [Baywise](#).
 - BACWA signed on to a [coalition letter supporting SB 903](#), which would restrict the use of PFAS in consumer products. USEPA is planning a nationwide study of PFAS influent to POTWs ([link](#)).
- **Budget:** The FY24 budget continues to be on track.
- **Pesticides:**
 - The pesticides subcommittee consultant team has finalized the most recent outcomes evaluation for commenting on USEPA’s re-registration of the pesticide [Etofenprox](#).
 - Since the federal re-registration process is slowing down, the pesticides consultant team plans to focus more attention on activities at the California Department of Pesticide Regulation (CalDPR). CalDPR is rolling out a new Sustainable Pest Management effort.
 - Content about pesticides for [vets](#) and [pet owners](#) has been updated on Baywise. Members are encouraged to use information from the [Flea and Tick Outreach Toolkits](#) . For example, SFPUC recently adapted the toolkit for a recent bill insert (see right).
- **CWEA** is hosting its Annual Conference in Sacramento on April 9-12.



Pollutants of Concern Discussion

As part of an effort to engage more effectively on effective pollution prevention strategies, Regional Water Board staff have compiled information provided by BAPPG members in their annual pollution prevention reports, all of which can be [downloaded here](#). At each of the next three BAPPG meetings, the group will include a discussion of best practices for protecting the Bay from these pollutants of concern. Before each meeting, members should review pollution prevention activities, water quality trends (if available), and recent concerns at their agency (if any) related to these pollutants:

June 2024 Metals / Industrial	August 2024 Behavioral	October 2024 CECs
Mercury, PCBs, Dioxins, Copper, Nickel, Zinc, Selenium, Cyanide	Fats, Oils, Grease (FOG) Personal Care Products, Pharmaceuticals, Pesticides, Trash	Organophosphate Esters (OPEs) Quaternary Ammonia Compounds (QACs) Phthalates including Bis-2 PFAS

BAPPG’s annual in-person pollutant prioritization meeting will occur on October 2nd.

Responsible Flushing Alliance Presentation

Lara Wyss, President of the [Responsible Flushing Alliance](#) (RFA) described the ongoing #FlushSmart campaign to change consumer behavior as well as a recent study of what Californians are flushing (Link to Slides: [PDF version](#), [PPT version](#)). Highlights from her presentation included:

- Five states now require the “Do Not Flush” label on wipes. Federal legislation (WIPPES Act) could still pass, although it does not provide for consumer outreach the way California’s bill does. The commitment for wipes manufacturers to fund consumer outreach through the Responsible Flushing Alliance ends in 2026.
- RFA recently conducted a survey about why consumers flush wipes down the drain. Many consumers admitted that they do flush wipes. “No trash can” being available was a common reason.
- RFA recently led a study at two wastewater treatment plants, one at Central San and the other in southern California, to figure out what consumers are actually flushing. 1,745 samples were collected, rinsed, sorted, and identified from plant headworks. Surprisingly, more than half (53%) of the objects collected were paper towels, while 34% were wipes and 7% were menstrual products. Less than 1% were “flushable” wipes, indicating that this category of wipes seems to be breaking down as intended. RFAS has released a [video about the study](#). The group discussed a need to include paper towels in future pollution prevention messaging.

Next BAPPG General Meeting: June 5, 2024, 10am – 12pm, on Zoom