

**Committee Request for Board Action:** None

40 attendees participating virtually, representing 25 member agencies, the Regional Water Board, and one guest speaker.

***Updates on Committee Activity and Announcements***

- **Regional Water Board Announcements:** Alessandra Moyer shared tips for completing and submitting Pollution Prevention reports, which are due at the end of February. [Link to slides.](#)
- **Budget.** The FY24 budget is on track.
- **Outreach / Marketing:** This spring, BAPPG will circulate an RFQ for FY25 public outreach support (extendable up to FY29). BAPPG members are asked to share the RFQ with qualified firms.
- **BACWA Announcements:** The PFAS Study Summary was shared with committee members in draft form, and finalized after the meeting ([link](#)).
- **CWEA** will be hosting a one-day seminar on "California – The State of Reuse" on February 28<sup>th</sup> in Martinez. [Register here.](#) Public outreach and source control are important components of direct potable reuse projects, so BAPPG members may be interested in learning more about this topic.

***Pesticides Subcommittee Presentation***

Stephanie Hughes (BAPPG's regulatory support consultant for pesticides) was joined by Julie Weiss and Olivia Trevino (City of Palo Alto) and Alicia Dutrow (Union Sanitary District) to present on the topic "[Educating our Communities about the Links Between Indoor Flea Control and San Francisco Bay.](#)" The presentation covered background information about the linkage between indoor flea control and San Francisco Bay water quality, and alternatives to topical flea/tick treatments. The presenters described recent outreach activities to the veterinary community and to a local pet shelter. The City of Palo Alto has prepared a wealth of materials for vets and for general public outreach, all of which are available on the [BACWA website](#). The materials include:

- [Sample utility bill insert](#)
- Tools for digital campaigns, including [text](#), [images](#), and [examples](#) of Google response ads
- [Short video](#)
- [Sample presentation slides](#)
- [Flier for vet offices](#)

BAPPG members are encouraged to use these materials to continue strengthening relationships with the community of veterinarians, pet product retailers, and pet owners to encourage sustainable pest management approaches. Cedar oil was mentioned as a good alternative to registered pet pesticides. After the presentation, the committee discussed ways to amplify this message in FY25, perhaps by making it the subject of the spring or fall outreach campaign, and continuing engagement with the Department of Pesticide Regulation. The discussion also noted that cost is prohibitive for oral flea/tick medicines, which require a prescription (unlike topical treatments).

***Baywise Website Update***

The Baywise.Org website will soon be expanded and refreshed to include more general outreach information about wastewater collection and treatment. Members were asked to share their input on what they want to keep and/or modify from the existing website. Attendees suggested adding information about wastewater careers, as well.

**Next BAPPG General Meeting: April 3, 2023, 10am – 12pm, on Zoom**