

ADVOCATING FOR AN EQUITABLE, CIRCULAR ECONOMY

Update to the San Francisco Bay Area Pollution Prevention Group

December 6, 2023

NSAC'S VISION: The United States attains an equitable, circular economy.

Who is NSAC & SAF?



ADVOCATING FOR AN EQUITABLE, CIRCULAR ECONOMY

FOUNDATION FOR AN EQUITABLE, CIRCULAR ECONOMY

AC) is Affiliated 501(c)3 for education &

The National Stewardship Action Council (NSAC) is a 501(c)4 non-profit organization. NSAC is a network of committed proponents comprised of governments, non-government organizations, businesses, & consumers who advocate that producers fairly share responsibility in an equitable, circular economy.

<u>Vision:</u> The U.S. attains an equitable, Circular Economy.

Affiliated 501(c)3 for education & outreach initiatives that aligns with NSAC's advocacy work

STEWARDSHIP

ACTION



Staff Jordan Wells, Heidi Sanborn, &
Victoria Reiser
NATIONAL STEWARDSHIP ACTION COUNCIL

Thank You to Our Sponsors!











































Merlin Plastics













NSAC Board

8 Board Members, 5 Women, 2 BIPOC



Tim Goncharoff President



Maia Corbitt, Vice President Garver, Black, Hilyard Family Foundation



Patty Garbarino Treasurer Marin Sanitary Service



Constance Hornig Secretary Hornig Law



David Stitzhal Full Circle Environmental



Rubi Soares Terrascope Consulting



Patti Toews Aptim Consulting



Rob Hilton HF&H Consulting



SAF Board



www.stewardship-foundation.org

The Stewardship Action Foundation (SAF) is the complimentary 501(c)3 non-profit to NSAC focusing on education, facilitation, bridge building & outreach capacity to support NSAC's policy efforts.



Eric Zetz, President City of Oxnard Public Works



Michael Simpson, Vice President LA Sanitation



Chiman Lee, Secretary Corporate eWaste Solutions



Maia Corbitt, Treasurer Garver, Black, Hilyard Family Foundation



Shirlene Sitton City of Santa Fe



What is a Circular Economy?

It is based on three principles:

- 1. Design out waste & pollution.
- 2. Keep products & materials in use.
- 3. Regenerate natural systems.



Decouples economic activity from the consumption of finite resources.



The bathtub is overflowing, what do you do FIRST?!



Second?



Governments Can Implement Extended Producer Responsibility! Alameda County: 1st EPR Ordinance in the U.S.

- 7/24/2012: Adopts first EPR ordinance for meds in U.S.
- 12/29/14: PhRMA & other plaintiff organizations file a Petition For Writ of Certiorari asking the U.S. Supreme Court to consider the case Petition text
- 5/26/15: Denied! National Impact!
- EPR in U.S. allowed so long as the product has a public health and safety nexus







Policies That Support Circular Economy: EPR/Stewardship in CA

- 1. Ag Pesticide Containers (2008) EPR
- 2. Recalled Products (2008) –EPR
- 3. Mercury Thermostats (2008) EPR
- **4. Paint (2010)**
- **5.** Carpet (2010)
- **6.** Mattresses (2013)
- 7. Medications & Sharps (2018) EPR
- 8. Loose batteries (2022) EPR
- 9. Packaging (2022) Circular Economy











DRUG TAKEBACK SOLUTIONS FOUNDATION



Mattress

Recyclina













SB 212 (Jackson, Gray, Ting): Meds/Sharps EPR

- Producers must fund & operate convenient safe disposal programs.
- Medicines collection via take-back kiosks & mail-back for homebound, mail-back only for sharps.
- Eligible locations can request a med collection bin & receive one within 90 days.
- Med kiosk convenience standard of 1 collection site per 50K people in the county and a minimum of 5 collection sites per county.
- Cost reimbursement for HHWs (Sharps).
- Public education and outreach requirements.





SB 212 (Meds/Sharps EPR) Implementation

Two Producer Responsibility Organizations (PROs):

1. Drug Take Back Solutions Foundation

Medications: <u>Disposal Kiosks</u>



•Residents Medication Mail-Back Services Order Request Form

Sharps: Residents Sharps Mail-Back Services Order Request Form

•Local Agency HHW Reimbursement: to initiate email info@takebackfoundation.org (Subject line: HHW Reimbursement). Provide site name, address, contact information

2. Med-Project

Medications: **Disposal Kiosks**



•Residents Medication Mail-Back Services Order Request Form

Sharps: Residents Sharps Mail-Back Services Order Request Form

•<u>Local Agency HHW Registration</u> (for reimbursement)

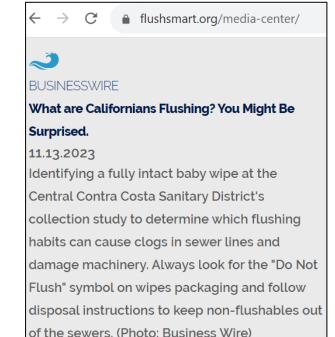


Meds/Sharps Mail-Back Order Forms for Residents

| hoose your package type Medicine | • | How many pa | ackages do you need | ~ | | | |
|-----------------------------------|---------------|---------------------|---------------------|--------|-------|-------------|--|
| ontact Information | DRUG FOUNI | TAKEBACK SO | LUTIONS | | | | |
| First Name* | Last Name* | | Email Address* | | | | |
| Address Line 1* | | Address Line 2 | 2 | | | | |
| City* | CA | | 95695 | | | | |
| | | | | | | | |
| | Sul | bmit | | | | | |
| | Contact | Information | | | | | |
| | First N | ame* | | Last I | Name* | | |
| | Email | Email | | | | | |
| | Addres | ss* | | | | | |
| | Apt #, | Building #, Suite # | | | | | |
| | City* | | | CA | | Zip Code* | |
| | C | ontinue | | | | ED-Project® | |

AB 818 (Bloom): "Flushable" Wipes Truth in Labeling

- Co-sponsored by NSAC, CASA, & Association of Nonwoven Fabrics Industry & signed into law in 2021.
- California Consumer Education & Outreach Program through 12/31/2026: The Responsible Flushing Alliance (RFA).
- Reports due to Senate Committee on Environmental Quality, Assembly Committee on Environmental Safety and Toxic Materials, & State Water Resources Control Board annually.
- Lack of enforcement for the education & outreach.



Read More >



California State Legislature officially designated the first week of October as

California Water Professionals...



Wipes "Truth in Labeling" Legislation

Signed into Law:

- 1. Washington (3/25/2020) Updated in 2023 via HB 1213 to fix unenforceability.
- 2. Illinois (8/6/2021)
- 3. Oregon (6/8/2021)
- 4. California (10/6/2021)
- 5. Colorado (4/11/2023)

Introduced in 2023:

- 1. Hawaii (HB 268) Ban
- 2. New Jersey (SB 3632) Labeling
- 3. New Jersey (SB 3649) Ban



"It is time to pass this bipartisan legislation and spare Americans from being misled to think these wipes are flushable that results in unnecessary stress and costly repairs." - Heidi Sanborn, Founding Executive Director, NSAC.



HR 2964 & S 1350: The Wastewater Infrastructure Pollution Prevention and Environmental Safety (WIPPES Act)

- HR 2964: Forwarded by Subcommittee to Full Committee by Voice Vote on 11/2/23.
 - S1350: No activity since introduction (4/27/23).
- Requires the Federal Trade Commission to issue regulations requiring covered entities to label covered products clearly & conspicuously with "Do Not Flush" label notices & symbols.
- FTC may consult with the Administrator of the Environmental Protection Agency, the Commissioner of Food & Drugs, & the Consumer Product Safety Commission when developing regulations.

McClain, Peltola, Merkley, Collins Introduce Bipartisan, Bicameral WIPPES Act

April 27, 2023

Packaging - SB 54 (Allen) 2022: EPR 3.0+

- PRO must be 501(c)3 non-profit.
- Source reduction targets including reuse/refill.
- Recycling rates and dates.
- Eco-modulation.

- California's New Law and EPR Around Plastics Breaks Boundaries
- Enforcement: Up to \$50K/day & ability to revoke PRO.
- Advisory Board for stakeholder input.
- Protects existing infrastructure.
- Public education and outreach requirements.
- \$5B remediation fund (Circular Economy Principle 3).
- Environmental Justice provisions.

NEWS

California passes strongest EPR and recycling legislation in the US



SB 54 (Packaging) Implementation

- Draft regulations coming soon!
- CalRecycle will hold a
 workshop on the Needs
 Assessment on 12/14
 from 10 AM to Noon PT
 (virtual & in-person at
 CalEPA in Sacramento).
- Join NSAC's Working Group ASAP!
- Prices increase in 2024.

Join the SB 54 (Allen) Implementation Working Group

CA'S PLASTIC POLLUTION PREVENTION & PACKAGING PRODUCER RESPONSIBILITY ACT





- 1.5 hour monthly calls to discuss proposed regulations
- NSAC staff attendance at regulatory hearings and report outs
- Template regulatory comment letters
- Technical assistance as needed



COST: Annual membership of \$500 per year or more (collaborating EJ groups & NGOs can qualify for free)

JOIN TODAY!

Contact Heidi@nsaction.us for more information

2023 Legislation: SB 54-Related

| Bill # | What it Will Do |
|------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|
| AB 1526 (Assembly Natural Resources Committee) | SB 54 clean-up. Mitigation surcharge collection. Other technical changes & adds Aerosols to the PaintCare program! |

| Bill # What it Would Have Done | | Veto Rationale | |
|-------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|--|
| AB 1489 (Wood) | Compostable material exemption from SB 54 source reduction requirements. | Interferes with SB 54 regulation adoption deadline of 1/1/25. | |
| SB 303 (Allen) | SB 54 clean-up. Arbitration process. | Interferes with SB 54 regulation adoption deadline of 1/1/25. | |
| SB 665 (Allen) Working group to evaluate novel plastic and plastic-alternative material types used to produce single-use products. | | Duplicative and unnecessary. Interferes with SB 54 regulation adoption deadline of 1/1/25. | |



PFAS: DDT of Our Generation!

Turn the spigot off first!!!

NSAC advocated successfully for PFAS to be included in the U.S. Plastics Pact's Problematic & Unnecessary Materials List. Pact Activators will take measures to eliminate intentionally added PFAS by 2025.





'Forever chemicals' may pose a bigger risk to our health than scientists thought

Growing evidence of PFAS' danger prompts new guidance for safe drinking water and health care



CA Legislation in 2023 (Plastics, Toxics, Etc.)

- NSAC Sponsored: AB 863 (Aguiar-Curry): Carpet Lobbying to include astroturf, among other amendments. Status: Two-year bill
- Signed into Law:
 - AB 496 (Friedman): PFAS in Cosmetics Adds 26 chemicals to existing Toxic-Free Cosmetics Act
 - SB 622 (Allen): Eliminates single-use plastic cannabis plant tag requirement.
 - SB 676 (Allen): Allows cities & counties to ban or restrict artificial turf.

| Bill | What it Would Have Done | Veto Rationale | |
|------------------------------------------------|----------------------------------------|---------------------------------------------------------------|--|
| AB 246 (Papan) | Ban PFAS in menstrual products. | "Lack of regulatory oversight". | |
| AB 727 (Weber) | Ban PFAS in cleaning products. | "Lack of regulatory oversight". | |
| AB 1423 (Schiavo) | Ban PFAS in astroturf. | "Lack of regulatory oversight". | |
| AB 1628 (McKinnor) | Washing machine microfiber filtration. | Water Board currently | |
| California mov banning toxic in cleaners | ves closer to 'forever chemicals' | assessing impacts of microplastics. Increases consumer costs. | |

Study finds toxic 'forever chemicals' may be 'intentionally added' to some period products

Once it was hailed as a drought fix — but now California's moving to restrict synthetic turf over health concerns

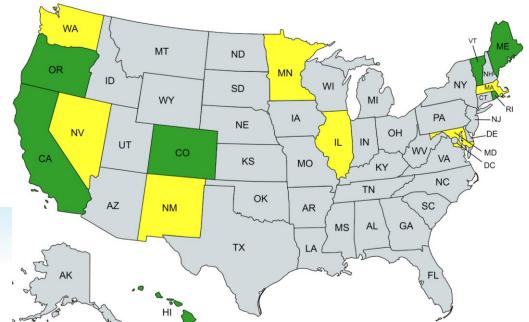
Turning the Tap off on Mercury

- 2022: NSAC sponsored AB 2208 (Kalra) in CA, which banned the sale of compact & linear fluorescent lamps by 2025. (First in the Nation to include LFLs up to 8', Vermont = 4').
- 2022-23: NSAC worked with CLASP (Collaborative Labeling & Appliance Standards Program) & ASAP (Appliance Standards Awareness Projects) to pass clean lighting legislation in five more states (CO, HI, OR, & RI - NV vetoed).



Graphic by.





Minamata Convention on Mercury Says Farewell to Fluorescents

Global Leaders Agree to Full Phase-Out of Fluorescent Lighting Delegates to the Minamata Convention on Mer

Delegates to the Minamata Convention on Mercury address triple planetary crisis with fluorescent lamp phase-out.

03 NOV 2023

• 11/2023: At the Fifth Conference of Parties (COP5), delegates from 147 countries agreed to phase out florescent lighting globally & completely by 2027.



H.67 (Dolan-2023): Vermont Household Hazardous Waste EPR

VERMONT ENACTS FIRST-IN-THE-NATION HHW EPR LAW

- Covered Products: Consumer product defined as hazardous per state law, regardless the generator. Must be in the original receptable. Includes certain gas cylinders.
- Required to form ONE Producer Responsibility Organization (PRO) & register with the Agency of Natural Resources (ANR) by 1/1/25.
- First five-year stewardship plan due 7/1/25 & must include a participation goal of 5% of households each year.
- Plan must include public education regarding collection program locations & any special handling considerations, as well as information on source reduction.
- Covered products will be banned from landfill disposal on 7/1/25.

Local governments may opt into the program and be reimbursed for their costs of collection by the PRO.



Pyrotechnic Marine Flares

- Each boat is required to carry three flares approved for both day & night, or an US Coast Guard (USCG) approved alternative such as electronic visual distress signaling devices.
- Flares expire within 36-42 months, are costly to properly dispose, & there is a serious lack of disposal options statewide.

© copyright National Stewardship Action Council, 2023





2024 & Beyond

- National and California Legislation:
 - O National:
 - Passing the WIPPES Act!
 - National Bottle Bill
 - Pyrotechnic Marine Flares
 - Household Hazardous Waste EPR
 - AB 347 (Ting): Existing PFAS law implementation & enforcement (Senate Floor)
 - Vaping Devices & Cigarettes
- Implementation:
 - Educate the Public Responsible Flushing Alliance!
 - o AB 818 (Wipes Labeling) Enforcement
 - o SB 212 (Meds/Sharps) Implementation & Enforcement
 - o SB 54 (Packaging) Regulations & Implementation





ADVOCATING FOR AN EQUITABLE, CIRCULAR ECONOMY



EDUCATING FOR AN EQUITABLE, CIRCULAR ECONOMY

"Twenty years from now, our hope is that nothing goes onto market that has no end-oflife management program in place."

HEIDI SANBORN



Jordan Wells

Director of Advocacy & **Communications**

Cell: (916) 597-3593

Jordan@nsaction.us

www.nsaction.us www.stewardship-foundation.org Join & Follow Us!







