

**Committee Request for Board Action:** None

28 attendees (all participating remotely) representing 23 member agencies and the Regional Water Board, plus two guest speakers

***Updates on Committee Activity and Announcements***

- The steering committee is open to any BAPPG member. Contact [Autumn](#) or [Robert](#) to join.
- **Pesticides Subcommittee:** For the Department of Pesticide Registration's (DPR's) Sustainable Pest Management Roadmap, Anne Balis from San Jose will be the liaison from BACWA. Find the Roadmap here: [https://www.cdpr.ca.gov/docs/sustainable\\_pest\\_management\\_roadmap/](https://www.cdpr.ca.gov/docs/sustainable_pest_management_roadmap/). BACWA representatives will be meeting with DPR soon to discuss implementation of the Roadmap. For Flea/tick pet pesticides: We are updating our tick/flea meds outreach messaging, and will present new messaging to the group when we have something to share.
- **Budget.** Joe shared that BAPPG has spent about 58% of its annual budget, which is about where we should be. The video campaign will be posted to the Unplanned Issues budget.
- **Outreach / Marketing:** The spring campaign will roll out the week of the 17th (Earth Week) with a video and Google ad campaign. Both will direct people to Baywise page on non-flushables, which SGA is helping to update.
- **BACWA Announcements:** BACWA is moving forward with a contract or general public outreach related to wastewater collection and treatment. Registration is also available [here](#) for the Annual Members Meeting. There will not be a hybrid option, but talks will be recorded for those who can't attend.
- **CWEA.** The [CWEA Annual Conference](#) will be held in San Diego from April 18-21. There will be a free toolbelt training in June; Susan will send out more information to the group soon.

***Presentation from Responsible Flushing Alliance***

Lara Wyss and Maria Pereyra-Vera from the [Responsible Flushing Alliance](#) provided a presentation to the group. As noted in the group's Annual Report for 2022 ([available here](#)), the Responsible Flushing Alliance formed in response to Assembly Bill 818 (Wet Wipes Labelling Law) signed in October 2021. The slides from the presentation are available [here](#) and included:

- The Responsible Flushing Alliance is a non-profit whose members include wipes manufacturers as well as advisory members such as the National Association of Clean Water Agencies, the California Association of Sanitation Agencies, and the National Stewardship Action Council.
- The purpose is to educate consumers about what not to flush and to look for the "Do Not Flush" symbol.
- Targeted efforts include media stories, educational resources, social media, and paid media.
- Educational resources (including materials in Spanish) are available at <https://www.flushsmartcalifornia.org/education/>
- Lara Wyss plans to have a toolkit ready to deploy to agencies in time for Flush Smart Day (July 1)
- Flushable vs non-flushable wipes info is available here: <https://www.flushsmart.org/myth-vs-fact/>

**Next BAPPG General Meeting: June 7<sup>th</sup>, 2023, 10am – 12pm, Zoom**