



Bay Area Pollution Prevention Group Meeting Notes October 5, 2022

1. Introductions

There were 30 attendees representing about two dozen wastewater agencies, plus the Regional Water Board.

2. Regional Board Announcements

Alessandra Moyer from the San Francisco Bay Regional Water Quality Control Board announced that the Dr. Teng-Chung Wu Pollution Prevention Award will be awarded to [SF Environment](#) at the October 12, 2022, meeting of the Regional Water Board ([see Board Meeting agenda](#)). The award is for their PFAS-related work over the last few years, including legislation banning PFAS in takeout food containers, setting standards for compostables, working to eliminate PFAS from fire-fighting foam, setting City purchasing standards for PFAS-free carpet, and more.

3. Updates

- **Budget:** Joe Neugebauer reported that 7% of budget has been used for FY23.
- **Pesticides Subcommittee:**
 - On November 3rd at 6 pm, Stephanie Hughes will be providing a virtual public outreach session on pet pesticides through the City of Santa Clara library. More information is available [here](#). Spread the word!
 - An outcomes evaluation for our comment letter to EPA on neonicotinoids has been posted to the [BACWA website](#). Unfortunately, the governor has [vetoed a bill](#) that would have banned neonicotinoids in ornamental plants.
 - Stephanie Hughes has submitted a proposal for the CWEA annual conference to speak about pesticides and RO concentrate. She will also be presenting to the BACWA Executive Board on Nov. 18th.
- **Outreach / Marketing:** The [Baywise.org](#) website now offers translation into other languages. Our fall FOG campaign facilitated by SGA is about halfway through, and ads are also running in Spanish. SGA will provide final statistics on the campaign's performance once it is complete.
- **BACWA Announcements:** The [Regional Monitoring Program Annual Meeting](#) on October 3rd included updates on PCBs, PFAS, and more. The Governor signed legislation banning PFAS in textiles and cosmetics after 2025, but [vetoed a bill](#) that would have required PFAS disclosure in many more consumer products.
- **CWEA.** The [P3S Conference](#) will be held in Monterey from Jan 30 – Feb 1, 2023.
- **EPA P2 Grant.** Zoe Lake reported on an upcoming pollution prevention grant opportunity through EPA. This P2 grant is for states and state-affiliated colleges or universities; unlike in past years, when the grant was focused on particular industries, this year the grant is meant to assist businesses impacting human health in Environmental Justice communities (see [EPA map](#)). Members interested in connecting on this opportunity should contact [Zoe Lake](#).

4. Castro Valley Sanitary District “Three P’s” Campaign

Mike Nelson from Castro Valley Sanitary District provided information about the District’s award-winning “Three P’s” campaign. The slides are available [here](#). The campaign all began with signage added to a CCTV van, and has grown to include a display at the library, a contest to win a year’s worth of toilet paper, costumes used in parades and other public outreach events, a cartoon shown at the local movie theater, and a song. The cartoon was produced through [Goldstreet Designs](#) and can be customized for your agency for about \$1,200. The “pee” costume is a [water droplet costume](#) painted yellow. The campaign is continuing with more videos, dance moves, and a possible effort to procure the world’s largest roll of toilet paper. For more information, reach out to [Mike Nelson](#).

5. Next meeting – December 7th, 2022, 10am – 12pm, Virtual.