



EFFECTIVE ECO-FRIENDLY PEST CONTROL • LESS-TOXIC PRODUCTS



## **SOLVE PEST PROBLEMS WITH LESS-TOXIC PRODUCTS**

Keep your children, pets, and garden healthy

# **Our Water - Our World**

Point of Purchase  
Public Outreach &  
Education Program



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Presented by

**Suzanne Bontempo**

Program Coordinator, Qualified IPM  
Advocate, QWEL & ReScape Professional

## QUALIFIED IPM ADVOCATES

Contract with  
Agencies to provide  
Our Water Our  
World (OWOW)  
services



## OWOW STORE SETUP:

# Labeling Eco- Products



OWOW STORE  
SETUP:

Fact Sheet  
Kiosks



# OWOW STORE SETUP:

New  
trackable  
QR Codes



STORE  
MAINTENANCE:

Mentoring  
Associates



STORE  
MENTORING:

# OWOW Newsletter for Retailers



🌸🌸 **Welcome to the March 2022 edition** 🌸🌸

The intention of our newsletter is to share with you information on the seasonal pests that your customers are asking you about. You can find more information on the [OWOW](#) & [UC IPM](#) websites

Please email any question or comments to [ourwaterourworld@gmail.com](mailto:ourwaterourworld@gmail.com).

**This newsletter is created by Suzanne Bontempo, OWOW program coordinator, in partnership with contributing writer Julie Barbour, IPM Advocate, UC Master Gardener & Nursery Professional.**



STORE  
TRAININGS:

OWOW  
Classes for  
Associates



# PUBLIC EDUCATION:

## IPM Educational Webinars





### Our Water Our World

ourwaterourworld.org

- National Award-Winning Program -



IPM Educational Program for the public

Partnership with water pollution prevention agencies & retail businesses



Suzanne Bontempo

### FREE WEBINAR!

## Fall Gardening Essentials

THURSDAY, NOVEMBER 3 5:00 - 6:30 PM

Want to learn why fall is the best time to plant? Join us for this FREE online zoom webinar. With drought the new normal, keeping as much rainwater on your property during the rainy season makes sense. Learn about rain barrels, rain gardens and permeable pavers—all great ways for homeowners to use rain to beautify your home and replenish thirsty soil, while reducing flooding, pollution and water use. This is a helpful class for gardeners of all levels. Don't forget to come with your questions!

Suzanne Bontempo is an Environmental Educator and IPM Advocate. The owner of Plant Harmony and program manager for Our Water Our World, Suzanne is a past recipient of the IPM Innovators Award. She has worked in the horticulture industry for over 20 years with landscape contractors, leading garden maintenance teams, and in retail nursery management. Suzanne loves helping others achieve success in their gardens.



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PUBLIC  
EDUCATION:

# IPM Tips for Social Media



## IPM Tips

Created by  
@plantharmony  
@earth.ally



### Grow Healthy Roses!

Choose disease resistant varieties that are suited for your garden. Amend your soil with compost, feed with organic fertilizers, water deeply & less often, focusing the water at the dripline. Invite beneficial insects.

If needed, use eco-friendly pesticides with caution and avoid systemic pesticides like imidacloprid as they have a negative impact on the health of the garden.



# REPORTS

Provide annual  
reports of OWOW  
activities throughout  
the year



## Our Water Our World Pre-Training Survey [www.ourwaterourworld.org](http://www.ourwaterourworld.org)



Store or Location where you work:

Date of class:

- 1) Are you familiar with the Our Water Our World (OWOW) program? a) Yes b) No
- 2) When does urban runoff occur?
  - a) When a sprinkler is broken, and excess water is running into the street
  - b) During & after a rain event
  - c) From watering or irrigation overflows
  - d) All of the above
- 3) Which of these pollutants can be carried into the waterways with urban runoff?
  - a) Motor oil & solvents
  - b) Pet waste, debris & litter
  - c) Pesticides, including rodenticides & herbicides
  - d) Synthetic fertilizers
  - e) Household cleaning agents
  - f) All of the above
- 4) Storm drains, including the storm drains in parking lots and loading docks, flow directly to:
  - a) The sanitary sewer that goes to the wastewater treatment facility
  - b) The nearest creek, river, bay, or ocean
- 5) Are pesticides removed at the wastewater treatment facility? a) Yes b) No c) I'm not sure
- 6) What is the best way to dispose of unwanted or unused household hazardous waste, including pesticides and fertilizers?
  - a) Bury them in the garden
  - b) Dump them into the trash
  - c) Pour them down the sink or flush down toilet
  - d) Take them to the local household hazardous waste facility

Extra Credit: Do you know where your local household hazardous waste facility is located?  
if so, write the location here: \_\_\_\_\_
- 7) Do your customers ask for eco-friendly solutions and less toxic products that are safe for the environment?
  - a) Yes
  - b) No
- 8) How can you identify products that are less toxic for pest management in your store?
  - a) The OWOW shelf labels that identify eco-friendly products
  - b) The OWOW pest management fact sheets
  - c) The OWOW website at [www.ourwaterourworld.org](http://www.ourwaterourworld.org)
  - d) Talking with an OWOW IPM Advocate
  - e) All of the above
- 9) What is the highly effective, science-based strategy for controlling pests in the home/garden that also helps to protect our waterways from toxic pesticide pollutants?
  - a) Synthetic pesticide program
  - b) Homemade, D.I.Y. remedies & cures
  - c) IPM (integrated pest management) principles

*The Our Water Our World program is a consortium of local water pollution prevention agencies throughout California working to protect local creeks, rivers, delta, wetlands, estuaries, bays, and the ocean.*

**Thank you for your participation!**

# OUR WATER- OUR WORLD

## Thank you!

