



SOLVE PEST PROBLEMS WITH LESS-TOXIC PRODUCTS

Keep your children, pets, and garden healthy

Our Water - Our World



Point of Purchase Public Outreach & Education Program

Presented by

Suzanne Bontempo

Program Coordinator, Qualified IPM Advocate, QWEL & ReScape Professional

QUALIFIED IPM ADVOCATES

Contract with
Agencies to provide
Our Water Our
World (OWOW)
services





OWOW STORE SETUP:

Labeling
EcoProducts





OWOW STORE SETUP:

Fact Sheet Kiosks





OWOW STORE SETUP:

New trackable QR Codes





STORE MAINTENANCE:

Mentoring Associates





STORE MENTORING:

OWOW Newsletter for Retailers





The intention of our newsletter is to share with you information on the seasonal pests that your customers are asking you about. You can find more information on the OWOW & UC IPM websites

Please email any question or comments to ourwaterourworld@gmail.com.

This newsletter is created by Suzanne Bontempo, OWOW program coordinator, in partnership with contributing writer Julie Barbour, IPM Advocate, UC Master Gardener & Nursery Professional.



STORE TRAININGS:

OWOW
Classes for
Associates





PUBLIC EDUCATION:

IPM Educational Webinars





FREE WEBINAR!

Fall Gardening Essentials

THURSDAY, NOVEMBER 3 5:00 - 6:30 PM

Want to learn why fall is the best time to plant? Join us for this FREE online zoom webinar. With drought the new normal, keeping as much rainwater on your property during the rainy season makes sense. Learn about rain barrels, rain gardens and permeable pavers—all great ways for homeowners to use rain to beautify your home and replenish thirsty soil, while reducing flooding, pollution and water use. This is a helpful class for gardeners of all levels. Don't forget to come with your questions!

Suzanne Bontempo is an Environmental Educator and IPM Advocate. The owner of Plant Harmony and program manager for Our Water Our World, Suzanne is a past recipient of the IPM Innovators Award. She has worked in the horticulture industry for over 20 years with landscape contractors, leading garden maintenance teams, and in retail nursery management. Suzanne lowes helbing athers achieve success in their gardens.





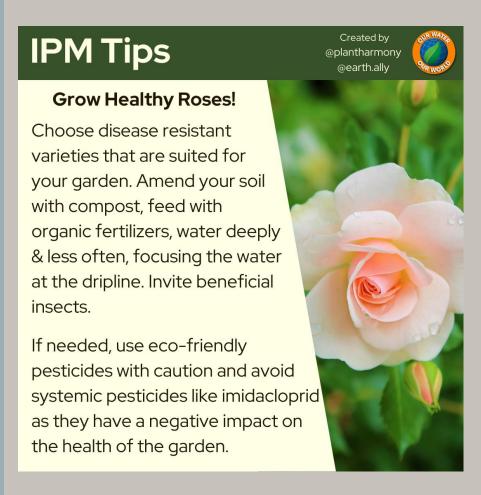




Register Here

PUBLIC EDUCATION:

IPM Tips
for
Social Media





REPORTS

Provide annual reports of OWOW activities throughout the year





Store or Location where you work:

Date of class:

- 2) When does urban runoff occur?
 - a) When a sprinkler is broken, and excess water is running into the street
 - b) During & after a rain event
 - c) From watering or irrigation overflows
 - d) All of the above
- 3) Which of these pollutants can be carried into the waterways with urban runoff?

1) Are you familiar with the Our Water Our World (OWOW) program? a) Yes b) No

- a) Motor oil & solvents
- b) Pet waste, debris & litter
- c) Pesticides, including rodenticides & herbicides
- d) Synthetic fertilizers
- e) Household cleaning agents
- f) All of the above
- 4) Storm drains, including the storm drains in parking lots and loading docks, flow directly to:
 - a) The sanitary sewer that goes to the wastewater treatment facility
 - b) The nearest creek, river, bay, or ocean
- 5) Are pesticides removed at the wastewater treatment facility? a) Yes b) No c) I'm not sure
- 6) What is the best way to dispose of unwanted or unused household hazardous waste, including pesticides and
 - a) Bury them in the garden
 - b) Dump them into the trash
 - c) Pour them down the sink or flush down toilet
 - d) Take them to the local household hazardous waste facility

Extra Credit: Do you know where your local household hazardous waste facility is located? if so, write the location here:

- 7) Do your customers ask for eco-friendly solutions and less toxic products that are safe for the environment?
 - a) Yes
 - b) No
- 8) How can you identify products that are less toxic for pest management in your store?
 - a) The OWOW shelf labels that identify eco-friendly products
 - b) The OWOW pest management fact sheets
 - c) The OWOW website at www.ourwaterourworld.org
 - d) Talking with an OWOW IPM Advocate
 - e) All of the above
- 9) What is the highly effective, science-based strategy for controlling pests in the home/garden that also helps to protect our waterways from toxic pesticide pollutants?
 - a) Synthetic pesticide program
 - b) Homemade, D.I.Y. remedies & cures
 - c) IPM (integrated pest management) principles

The Our Water Our World program is a consortium of local water pollution prevention agencies throughout California working to protect local creeks, rivers, delta, wetlands, estuaries, bays, and the ocean.

Thank you for your participation!



OUR WATER-OUR WORLD

Thank you!



