



**BAY AREA POLLUTION
PREVENTION GROUP**

A Committee of Bay Area Clean Water Agencies

Committee Update

BACWA Annual Meeting

Jan 28, 2010

Project Highlights FY09/10

➤ Pharmaceuticals

- Regional No Drugs Down the Drain Campaign
 - 36 participating agencies
 - 67 events and ongoing programs
 - 3,720 lb medicine collected
 - 5 print, 3 radio, 1 TV stories
- Teleosis Hospice/Long-term Care Pilot

THE SAN FRANCISCO BAY. IT'S PART OF YOUR DAILY LIFE.

NO DRUGS DOWN THE DRAIN

Prescription medicines such as birth control pills, anti-depressants, antibiotics, veterinary medicines and over the counter medicines such as pain relievers and cold medicines that are disposed down toilets and drains are being found in streams and rivers throughout the country, and in the San Francisco Bay.



DON'T FLUSH EXPIRED OR UNUSED DRUGS DOWN TOILETS OR DRAINS!
Even though wastewater is treated, many drugs contain persistent chemicals that cannot be removed before wastewater is discharged to the Bay.

SAFELY DISPOSE OF OLD MEDICINES—FREE
Prevent water pollution and protect the San Francisco Bay by bringing your unused or expired medicine to one of our drop-off sites.

For drop-off sites, visit:
www.baywise.org
or call:
1-888-BAYWISE (229-9473)

 **BAY AREA POLLUTION PREVENTION GROUP**

 **National Pollution Prevention Week September 21-27, 2009**

Project Highlights FY09/10

- Holiday FOG Outreach
 - 42 Home Depot stores and 35 Orchard Supply Hardware stores placed posters and stickers on turkey fryers
 - ~100 Spanish language radio advertisements and PSAs
 - Asian language radio ads, PSAs and media pitching

**AVOID
PAIN IN THE
DRAIN**

Recycle turkey fryer oil and cooking grease.
Find a location near you at www.baywise.org



NO COOKING OIL OR GREASE DOWN THE DRAIN

Cooking fats, oil and grease block drains and sewers. Recycle.
Prevent raw sewage backups into your home, your streets and the bay.

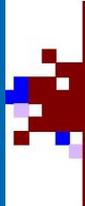
BAY AREA POLLUTION PREVENTION GROUP
A Division of Bay Area Conservation Agencies

SAN FRANCISCO
BAYKEEPER
www.baykeeper.org

Project Highlights FY09/10

➤ Dental Mercury

- Agency Training
 - Implementation options
 - Enforcement
 - Data Management
 - Inspection training
 - 55 inspectors and program staff trained, many from smaller agencies
- Outreach to dental hygienist and assistant schools
 - 14 presentations regionally
 - Ads and information in trade publications



**Dental Amalgam Program
Training Workshop**

Bay Area Pollution Prevention Group
CWEA Santa Clara Valley Section &
San Francisco Bay Section

January 13, 2010
9:00 AM to 3:00 PM—6 CWEA Contact Hours
1515 Clay Street, Oakland CA
Registration—8:30 AM to 9:00 AM
Cost—\$15.00/person (Lunch & Materials Provided)
RSVP by January 4, 2010
Cassie Prudhel—650-829-3840 or
cassie.prudhel@ssf.net



*Receipts Available.
Checks or cash
acceptable.*

*Make checks payable
to:
CWEA—SCVS*

Project Highlights FY09/10

➤ Pesticides

- Coordination of regulatory initiatives
 - Coordination with DPR on pyrethroids re-evaluation
 - EPA Clean Water Act – FIFRA harmonization
 - Upcoming inerts evaluation
- Our Water Our World



Got Bugs? Get Answers!

Choose less toxic products for a healthy home and garden

visit www.ourwaterourworld.org

Funded under agreement with the State Water Resources Control Board pursuant to Costa-Machado Water Act of 2000 (Proposition 13)

Look for this symbol before you buy

The advertisement features a cartoon flower character with a yellow face and white petals on the left. On the right is a circular logo with a green border, containing a blue and white globe with the words 'our water' at the top and 'our world' at the bottom in a cursive font. The background of the ad is light blue with a subtle water ripple pattern.

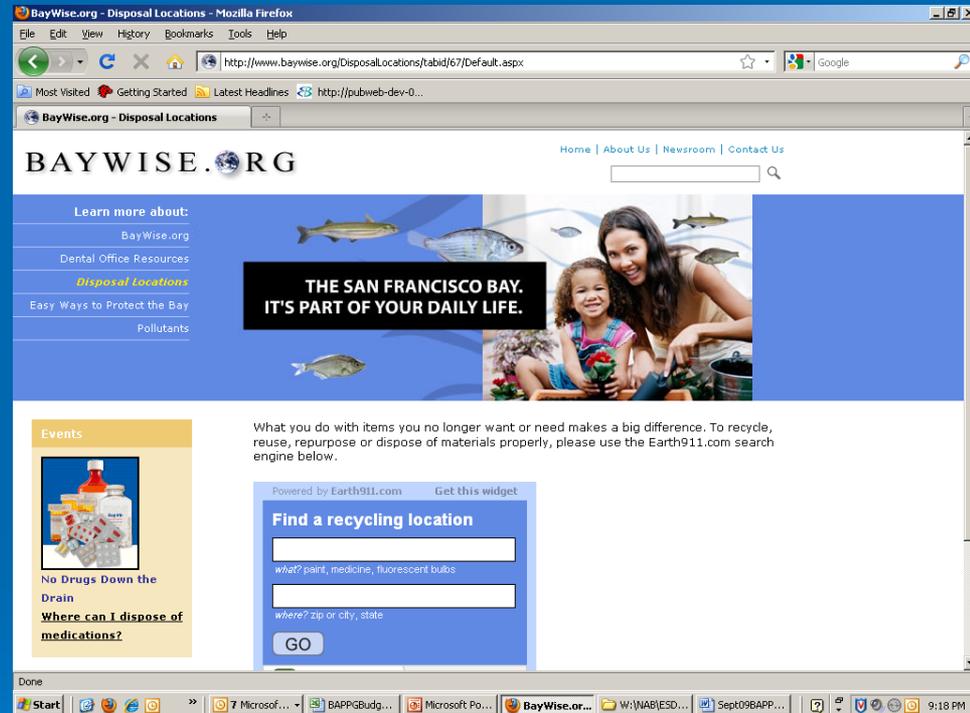
Project Highlights FY09/10

➤ Copper

- Plumber outreach
- State Licensing Board Outreach

➤ General P2

- On-line residential resources



FY10/11 Planning

- Pollutant prioritization
 - Mercury, Copper, FOG, Cyanide, Pharmaceuticals, Dioxins, Pesticides & Trash
- Continue with many current projects
- New projects in the works
- Multi-media outreach campaign for www.Baywise.org

Get Involved!

- Join Yahoo Listserv
<http://groups.yahoo.com/group/bappg/>
- Membership meetings first Wednesday of even months at State Building in Oakland
- Steering Committee meetings by phone or in person first Wednesday of every month
- Contact us
 - Jen Jackson, Chair, jacksonj@ebmud.com
 - Sharon Newton, Vice Chair, sharon.newton@sanjoseca.gov